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For Immediate Release

Mobile Reach Partners With FedResults to Expand Government Presence

Herndon, VA – FedResults, the premier provider of government business development services, and Mobile Reach, a leading provider of application mobility software, recently announced a strategic partnership utilizing FedResults’ TeamCapture Services. This partnership enables Mobile Reach to quickly expand into the federal government marketplace with an experienced, well-known mentor.

“Recognizing the government’s need for informed decision-making and streamlined operations, Mobile Reach can efficiently mobilize a wide array of enterprise platforms, including BMC Remedy, CA, and Service-now,” said Bob Dinkel, President of FedResults. “The government sector has an urgent need for mobility in the realms of IT asset, inventory and equipment management. Government agencies have rigorous security standards and demand flexible solutions that provide accountability on a granular level. Mobile Reach has a long history of delivering mobility solutions that meet or exceed these stringent expectations.”

A recent Mobile Reach project involved implementing a flexible equipment management system for a Special Ops Division within the U.S. Air Force. This solution incorporated a custom SQL database to house all equipment information, a Web-based Desktop User Interface to serve all types of users, and a robust mobile user interface on un-tethered barcode scanners to serve group leaders and mobile asset technicians. With the Mobile Reach solution, the squadron now efficiently and accurately manages equipment; tracks Issues, Turn-ins, and Transfers; records preventative maintenance inspections; and maintains a record of all transactions to support accountability measures.

“We see enterprise application growth in many government sectors and the ability to put these applications into the hands of mobile workers coming rapidly to the forefront,” said Mike McKee, Vice President of Sales for Mobile Reach. “Adding FedResults as a partner allows us to address the government market while keeping our existing staff focused on near term business opportunities.”

Under terms of the agreement, Mobile Reach will provide its innovative technology solutions, technical support, and direction, while FedResults will provide opportunity sales assistance, contracting support via FedResults IT 70 schedule GS-35F-0256K, and

order fulfillment to government sector accounts including state and local users of the GSA IT 70 contract.

About FedResults, Inc.

FedResults offers companies a comprehensive approach for increasing their sales of commercial based technologies and services to federal agencies. By combining its experience, knowledge of the federal procurement process with its acumen in creating business and sales strategies, and the backing of venture capitalists at Monumental Venture Partners (www.mvpfunds.com), the company has built substantial credentials as a cost-effective alternative for successful business development and sales. For more information, visit www.fedresults.com.

About Mobile Reach, Inc.

Mobile Reach offers standard and custom mobility solutions that extend critical enterprise applications directly to mobile users via Blackberry Smartphones, Windows Mobile PDAs, and Barcode Scanners. Contact us to see how we can help your organization perform its daily operations more efficiently and with reduced cost. For more information, visit www.mobilereach.com