



Contact: Kathy Gillespie
Tel: (206) 499-4156
kgillespie@mobilereach.com
<http://www.mobilereach.com>

For Immediate Release

Mobile Reach Offering Free Change Approval Application
Extend BMC Remedy's Change Management Module to BlackBerry, Windows Mobile Devices

Cary, NC -- Mobile Reach, a leading provider of configurable mobility solutions to Fortune 500 companies, the U.S. Military, and state and local governments, is offering a free trial download of its Change Approval application for both BlackBerry smart phones and Windows Mobile devices.

This robust application assists BMC Remedy's Change Management module by providing the ability to approve or deny Change Requests via a mobile device. Business benefits include lower risk, reduced downtime, increased productivity, decreased IT support costs, improved customer service and enhanced ITIL compliance.

"We genuinely value our relationships with our customers and partners," said Mobile Reach President Nasrin Azari. "Through this promotion, we'd like to show our appreciation to our BMC Remedy users by providing a tool that is simple to install and provides immediate value."

To be eligible, users must have BMC Remedy AR System 7.0 or greater and BMC Remedy Change Management Version 7 or greater. This promotion ends June 30, 2010. There is no obligation to purchase.

For more information or to register, visit: http://mobilereach.com/index.php?option=com_content&task=view&id=109&Itemid=106

About Mobile Reach

Mobile Reach offers customized mobility solutions that extend your enterprise applications directly to handheld devices, such as Blackberry, Windows Mobile PDAs, or barcode scanners. Find out more about our Asset, Incident and Change Management Solutions at <http://www.mobilereach.com>.

###