

Client Biography



PRODUCT SOLUTION DESCRIPTION

Mobile Reach is a Best in Class mobility extension platform designed for mobile devices such as BlackBerry's, PocketPC's, bar code scanners, TabletPC's, and Laptop computers. Mobile Reach is powered by Splitware™ which utilizes a proprietary Service Oriented Architecture which allowing Mobile Reach to quickly develop and deliver mobile extensions for any back office application. Feature Highlights:

- Batch Synchronization
- Client-Side Time stamping
- 100% Online/Offline Solution
- Rapid production of highly custom mobile applications
- SmartScan Technology

Field Workers: MobileReach provides real time/near time access to their full application while in the field. Field Workers can be more productive, effective and efficient. Data can be more accurate, consistent and timely.

Management: MobileReach provides managers of customer service access to their IT environment, customers, and meeting service level agreements in real/near time via their Blackberries. Managers can quickly respond to new remote incidents in minutes vs. hours or days.

EXPERTISE/DIFFERENTIATORS

- Flexible architecture for any applications
- Optimal integration with BMC Remedy
- Advanced user interface features
- Natural offline support
- Client-Side Time Stamping
- 100% Online/Offline Solution
- User-friendly customizable screen architecture

KEY WORDS TO LISTEN FOR!

- Help Desk, BMC Remedy
- IT Asset Management
- RFID/Barcode scanning
- Blackberry applications
- Logistics Management
- Incident Management

COMPANY INFORMATION

Headquarters: 2474 Walnut Street, #216
Cary, NC 27511 T: 919-336-2500
www.mobilereach.com

Key Executives: Nasrin Azari, President
(919) 386 3578 nazari@mobilereach.com
Mike McKee, Vice President, Sales
(919) 371 2188 mmckee@mobilereach.com

FedResults Contact: Bob Dinkel, Federal Sales
(703) 318 8000 ext. 0039
bob.dinkel@fedresults.com

Privately held, small business
BMC Technology Partner
Army Certificate of Net worthiness (February 2008)
NAICS: 511210 Software Publishers

CORPORATE ELEVATOR PITCH

MobileReach is the industry leader in the mobilization of business and mission applications to the "Edge".

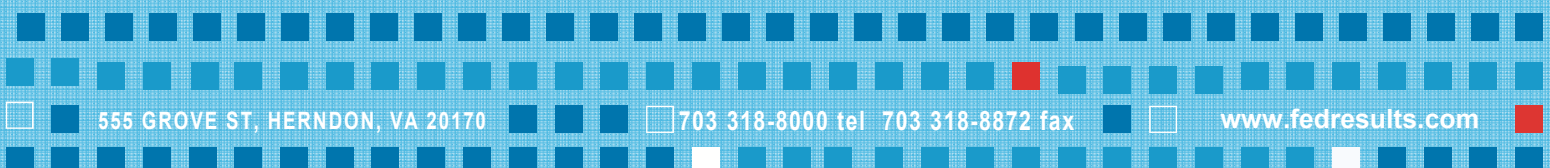
As the Army sole recipient of Networthiness for mobilizing back-end applications, MobileReach provides secure mobile applications to the Soldier and Field Worker.

They are also a BMC certified partner for the mobilization of their IT Service Management, BSM, providing optimal integration, flexible architecture, advanced user interface features, to the Blackberry, with full application access online or offline.

Mobile Reach CUSTOMERS

- Lockheed Martin
- SRA International
- Department of Defense
- Army at Ft. Hood,
- Ft. Bragg,
- Ft. Monmouth,
- Ft. Irwin
- Pope AFB
- Federal Deposit Insurance Corporation
- Wal Mart

Mobile Reach products and services are proudly represented to the U.S. federal government through 



555 GROVE ST, HERNDON, VA 20170

703 318-8000 tel 703 318-8872 fax

www.fedresults.com

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