

## PRODUCT SOLUTION DESCRIPTION

MindTouch provides next generation intranets, extranets, and knowledgebase's. Their open source solutions enable users to seamlessly connect dispersed teams, corporate applications, and Web services, eliminating internal data silos, resulting in a substantially increased level of work productivity and business intelligence. MindTouch offers organizations the ability to federate data from legacy systems and databases, and allows users to easily mash-up the data, build individual and team dashboards, and share documents and knowledge throughout the entity, including connectivity with Microsoft Word and Outlook. Users can also build forms on the fly and enjoy the benefits of social networking designed for the enterprise. All of this, and IT can ensure accountability through security and governance features.

MindTouch Inc. is the leader in Enterprise 2.0 applications and is changing the way organizations capture, share and collaborate on information. With MindTouch, companies are revolutionizing how they work and increasing returns on investment from existing software, hardware and humanware.

## EXPERTISE/DIFFERENTIATORS

- Immediately increase enterprise adoption by 90%
- 75% less IT support based on MindTouch's ease of use
- Simple to find and utilize company resources, including subject matter experts in seconds
- Easily manage documents and revisions
- Employee powered content makes content more relevant
- Easily connect enterprise data sources offering significant savings in time, labor, and dollars

## MINDTOUCH CUSTOMERS

- Department of Defense
- U.S. Army
- U.S. Environmental Protection Agency
- Intel
- Intuit
- CISCO
- Microsoft
- Fujitsu
- Mozilla
- Siemens
- The Washington Post

## MINDTOUCH INFORMATION

**Founded:** 2005

**Headquarters:** Mindtouch Inc.

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**Business Classification:** Small, Privately Held

**Principals:** Aaron Fulkerson, CEO [aaronf@mindtouch.com](mailto:aaronf@mindtouch.com)  
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### NAICS codes:


- 541511 Custom Computer Programming Services
- 541519 Other Computer Related Services
- 511210 Software Publishers
- 518210 Data Processing, Hosting, and Related Services
- 519190 All Other Information Services

## MINDTOUCH ELEVATOR PITCH

MindTouch is a leading provider of enterprise collaborative network products and services for corporate and government clients. Their solution set is one of the world's most popular open source projects, and offers an enterprise collaboration platform that installs quickly, is easy to use and extend, and provides scalability and security comparable to the most robust enterprise portals. The MindTouch enterprise collaboration development platform is the leading Enterprise 2.0 solution and one of the most popular open source projects ever. Available in licensed versions, or as a SaaS solution, MindTouch has the right solution for you.

## KEY WORDS TO LISTEN FOR!

- Collaborative networks
- Enterprise collaborative networking
- Intranet
- Extranet
- Open source collaborative networks

MindTouch products and services are proudly represented to the U.S. federal government through 



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